

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/000244-2023>

Tender

## **NTCA Winter Festival 2023**

North of Tyne Combined Authority

F02: Contract notice

Notice identifier: 2023/S 000-000244

Procurement identifier (OCID): ocds-h6vhtk-039534

Published 5 January 2023, 11:56am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

North of Tyne Combined Authority

The Lumen St James Boulevard Newcastle Helix

Newcastle Upon Tyne

NE4 5BZ

#### **Contact**

Mrs Joanna Elliott

#### **Email**

[joanna.elliott@northtyneside.gov.uk](mailto:joanna.elliott@northtyneside.gov.uk)

#### **Telephone**

+44 1916434351

#### **Country**

United Kingdom

**Region code**

UKC - North East (England)

**Internet address(es)**

Main address

<http://www.northtyneside.gov.uk/>

Buyer's address

<http://www.northtyneside.gov.uk/>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com/>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://procontract.due-north.com/>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

---

## Section II: Object

### II.1) Scope of the procurement

#### II.1.1) Title

NTCA Winter Festival 2023

Reference number

DN650052

#### II.1.2) Main CPV code

- 79952000 - Event services

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

NTCA is seeking to appoint a Contractor who can conceive, design and deliver the organisational and planning requirements for the 'Winter Festival 2023'.

The appointed Contractor will develop a creative theme that can be told realistically throughout the 'Winter Festival 2023'. The project must be compelling, imaginative but understandable and it must be articulated and delivered consistently across the event footprint and within the specified budget. NTCA is looking for a theme that can be translated into an effective marketing campaign.

The 'Winter Festival 2023' will be held in Newcastle over a MINIMUM four-day period in late November/early December 2023 (potential dates are Thursday 30th November – Sunday 3rd December 2023) with enhancing events (to supplement 'The Winter Festival 2023') taking place in North Tyneside and Northumberland e.g., illuminating/animating iconic attractions in Berwick, Alnwick, Amble, Tynemouth, Whitley Bay and North Shields in the run up to the main event in Newcastle.

(Note: Whilst the Buyer in the Contact Details is listed as "North Tyneside Council", this entry is system generated. For the avoidance of doubt, the Buyer in this case is the North of Tyne Combined Authority (NTCA). North Tyneside Council are conducting this procurement on NTCA's behalf.)

<https://procontract.due-north.com/Advert?advertId=a494ef92-ef8c-ed11-811c-005056b64545&p=1c9e782c-541e-e611-8114-000c29c9ba21>

### **II.1.5) Estimated total value**

Value excluding VAT: £500,000

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKC - North East (England)

### **II.2.4) Description of the procurement**

NTCA is seeking to appoint a Contractor who can conceive, design and deliver the organisational and planning requirements for the 'Winter Festival 2023'.

The appointed Contractor will develop a creative theme that can be told realistically throughout the 'Winter Festival 2023'. The project must be compelling, imaginative but understandable and it must be articulated and delivered consistently across the event footprint and within the specified budget. NTCA is looking for a theme that can be translated into an effective marketing campaign.

The 'Winter Festival 2023' will be held in Newcastle over a MINIMUM four-day period in late November/early December 2023 (potential dates are Thursday 30th November – Sunday 3rd December 2023) with enhancing events (to supplement 'The Winter Festival 2023') taking place in North Tyneside and Northumberland e.g., illuminating/animating iconic attractions in Berwick, Alnwick, Amble, Tynemouth, Whitley Bay and North Shields in the run up to the main event in Newcastle.

(Note: Whilst the Buyer in the Contact Details is listed as "North Tyneside Council", this entry is system generated. For the avoidance of doubt, the Buyer in this case is the North of Tyne Combined Authority (NTCA). North Tyneside Council are conducting this procurement on NTCA's behalf.)

<https://procontract.due-north.com/Advert?advertId=a494ef92-ef8c-ed11-811c-005056b64545&p=1c9e782c-541e-e611-8114-000c29c9ba21>

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement

documents

#### **II.2.6) Estimated value**

Value excluding VAT: £500,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

11

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

---

### **Section III. Legal, economic, financial and technical information**

#### **III.1) Conditions for participation**

##### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

##### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

6 February 2023

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

6 February 2023

Local time

12:00pm

---

## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

## **VI.2) Information about electronic workflows**

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

## **VI.3) Additional information**

NTCA receives procurement support from North Tyneside Council and legal support from Newcastle City Council (and external providers). North Tyneside Council is supporting NTCA in the delivery of the procurement and so is listed as the procuring organisation although legal documents will be entered into by NTCA.

<https://procontract.due-north.com/Advert?advertId=a494ef92-ef8c-ed11-811c-005056b64545&p=1c9e782c-541e-e611-8114-000c29c9ba21>

## **VI.4) Procedures for review**

### **VI.4.1) Review body**

Royal Courts of Justice

Strand

London

WC2A 2LL

Telephone

+44 2079476000

Country

United Kingdom

Internet address

<https://procontract.due-north.com/>

