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Award

ANDBC tender for the Provision of Tourism Destination Awareness Marketing Campaigns

Ards and North Down Borough Council

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-000240

Procurement identifier (OCID): ocds-h6vhtk-059a39 ([view related notices](#))

Published 5 January 2026, 11:53am

Scope

Description

Tenders are sought by Ards and North Down Borough Council for the Provision of Tourism Destination Awareness Marketing Campaigns

Contract 1

Supplier

- LIGHTHOUSE N.I. LTD

Contract value

- £225,600 excluding VAT
- £270,720 including VAT

Above the relevant threshold

Award decision date

5 January 2026

Date assessment summaries were sent to tenderers

5 January 2026

Standstill period

- End: 14 January 2026
- 8 working days

Earliest date the contract will be signed

15 January 2026

Contract dates (estimated)

- 16 January 2026 to 15 January 2027
- Possible extension to 15 January 2030

- 4 years

Description of possible extension:

The Contract will initially be awarded for a period of one year with an option to extend for a further 3 x 12-month periods, to be reviewed annually.

Main procurement category

Services

Options

The right to additional purchases while the contract is valid.

As detailed in the tender documents, additional advertising campaigns may be required throughout the duration of the Contract.

CPV classifications

- 79342000 - Marketing services
- 79822500 - Graphic design services
- 79933000 - Design support services
- 92111000 - Motion picture and video production services

Contract locations

- UKN - Northern Ireland

Information about tenders

- 9 tenders received
- 8 tenders assessed in the final stage:
 - 8 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 7 suppliers unsuccessful (details included for contracts over £5 million)

Procedure

Procedure type

Open procedure

Supplier

LIGHTHOUSE N.I. LTD

- Companies House: NI612183
- Public Procurement Organisation Number: PCDW-4891-HRQM

4 High Street

Holywood

BT18 9AZ

United Kingdom

Email: careers@lighthouseni.com

Website: <http://www.lighthouseni.com>

Region: UKN09 - Ards and North Down

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

Contracting authority

Ards and North Down Borough Council

- Public Procurement Organisation Number: PTTZ-3295-PYCW

City Hall

Bangor

BT20 4BT

United Kingdom

Email: procurement@ardsandnorthdown.gov.uk

Region: UKN09 - Ards and North Down

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Northern Ireland