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Contract

## **Iron Line, Millom, Cumbria**

Copeland Borough Council

F03: Contract award notice

Notice identifier: 2022/S 000-000170

Procurement identifier (OCID): ocds-h6vhtk-02e322

Published 5 January 2022, 11:35am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Copeland Borough Council

The Copeland Centre, Catherine Street

Whitehaven

CA28 7SJ

#### **Contact**

Diane Ward

#### **Email**

[Diane.Ward@copeland.gov.uk](mailto:Diane.Ward@copeland.gov.uk)

#### **Telephone**

+44 1946598300

#### **Country**

United Kingdom

**NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

<http://www.copeland.gov.uk>

Buyer's address

[https://www.mytenders.co.uk/search/Search\\_AuthProfile.aspx?ID=AA38949](https://www.mytenders.co.uk/search/Search_AuthProfile.aspx?ID=AA38949)

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Iron Line, Millom, Cumbria

**II.1.2) Main CPV code**

- 71000000 - Architectural, construction, engineering and inspection services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Copeland Borough Council (CBC), led by the Millom Town Deal Board, is delighted to have been awarded a sizeable grant from the

government's Town Deal, to deliver a transformational programme of investment and development for the Millom and Haverigg area. The

purpose of the funding is to drive long term economic and productivity growth, through investment in connectivity, land use, economic

assets (including cultural assets), skills and enterprise infrastructure.

Millom is a peninsular town in South West Cumbria. Together with the adjacent coastal settlement of Haverigg, it is home to 7,300

residents and serves a large rural catchment of some 11,500 residents. Millom's growth was founded on the discovery of iron ore in

Hodbarrow in the mid 19th Century, however since the closure of the mines in 1968, the town has been left without a clear economic

purpose. Today, Millom is struggling to maintain a vibrant and viable town centre offer. It is the intention to use the Town Deal grant to

facilitate economic growth, through a place making initiative celebrating the town's exceptional natural environment, and so, underpin a

thriving and resilient community through sensitive public realm design, heritage, and culture.

Millom has a unique and breathtaking setting, framed by the Lake District fells, the Duddon Estuary and the Irish Sea. It is this natural

setting and the industrial heritage of the iron works at Hodbarrow that are the catalysts for ambitious plans to drive sustainable economic

growth across the area, by creating thriving independent businesses and a distinctive culture, arts and tourism offer, in close proximity to

the UNESCO heritage site that is the Lake District National Park.

The awarded funding is for four interlinked projects, each of which has been selected by the local community, which together form the

Town Investment Plan:

1. The Iron Line

2. Reactivating heritage buildings
3. Activating community health
4. Connecting Millom and Haverigg

This competition addresses one of these projects: the Iron Line.

The Iron Line is conceived as one element in South Copeland's tourism offer, a day out for visitors but somewhere to return to because of

its natural beauty and the quality of its educational and commercial offers. The aim of the Iron Line is to transform the area around the

unique coastal lagoon at Millom into a recreational attraction that fuses ecology, heritage and culture within this fully inclusive natural

green space.

As a point of difference, the project must embellish and support Millom's reputation as a fully accessible place to visit, work and live,

facilitating health and wellbeing within the local population and helping to attract the 'purple pound' with a positive approach to

accessibility for all. The Iron Line will target all ages and provide a multi-sensory experience so everyone can participate and enjoy the

unique setting.

However, perhaps the most important issue for any design team will be the balance between nature and humans – how can the critical need

for economic prosperity and development to support the local population be balanced with the sanctity of the natural setting on this

important piece of England's natural coastline.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £500,000

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKD11 - West Cumbria

Main site or place of performance

Millom

### **II.2.4) Description of the procurement**

This is a competition to find the right design team with whom a sensitive yet stimulating intervention can be created within an area of

extraordinary natural beauty, close to the Cumbrian Lake District. It is not a competition to identify a design solution for the project, this

will be created through a collaborative design process with stakeholders, once the team has been appointed. The client will follow a

restricted procedure pursuant to Regulation 28 PCR 2015 to procure its design team. The competition is being run as a 2-stage competition,

generally following public sector procedures:

Stage 1: Expressions of interest using the Standard Questionnaire

Stage 2: Shortlisting and Invitation to Tender

The competition is being managed, on behalf of Copeland Borough Council, by Colander Associates. This means that Colander is the point

of contact for competitors and all communications must be channelled through Colander, via the email address: [ironline@colander.co.uk](mailto:ironline@colander.co.uk)

The client is looking for a design-led team of diverse and complementary consultants that can collectively create and deliver a confident

and forward-looking design for this project: one that reflects the sensitivity of the natural environment while encouraging economic and

community growth.

The winning team will be able to address landscape design; placemaking; planning and contextual considerations; wayfinding;

interventions to historic structures; inclusive design; public safety and security; and interdisciplinary design delivery to cost and

programme, alongside effective political and stakeholder engagement, to help bring the project to fruition.

It is not the intention to specify how teams are structured, nor which professions are included in the team. However, the design team will

require both gravitas and experience, alongside radical thinking and persuasive ideas. that resonate with the locality. Teams are therefore

encouraged to come together with both established and emerging organisations, with complementary skills.

#### **II.2.5) Award criteria**

Quality criterion - Name: Social Value / Weighting: 10%

Quality criterion - Name: Design Approach / Weighting: 30%

Quality criterion - Name: Design Delivery / Weighting: 30%

Price - Weighting: 30%

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-023471](#)

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## **Section V. Award of contract**

### **Contract No**

23471-2021

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

15 December 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 5

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 5

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Layer Studio

Flintlab 1 Salters Road

Newcastle upon Tyne

NE3 1DH

Email

[newcastle@layer.studio](mailto:newcastle@layer.studio)

Telephone

+44 7824633160

Country

United Kingdom

NUTS code

- UKC22 - Tyneside

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £500,000

Total value of the contract/lot: £500,000

## **Section VI. Complementary information**

### **VI.3) Additional information**

(MT Ref:224832)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Public Procurement Review Service

Cabinet Office

London

Email

[publicprocurementreview@cabinetoffice.gov.uk](mailto:publicprocurementreview@cabinetoffice.gov.uk)

Telephone

+44 3450103503

Country

United Kingdom

Internet address

<https://www.gov.uk/government/publications/public-procurement-review-service-scope-and-remit>