

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/000138-2024>

Contract

## **Specialist Consultancy Support**

West Yorkshire Combined Authority

F03: Contract award notice

Notice identifier: 2024/S 000-000138

Procurement identifier (OCID): ocds-h6vhtk-04062b

Published 3 January 2024, 3:05pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

West Yorkshire Combined Authority

Wellington House, 40-50 Wellington Street

Leeds

LS1 2DE

#### **Contact**

Claire Shardlow

#### **Email**

[Claire.Shardlow@westyorks-ca.gov.uk](mailto:Claire.Shardlow@westyorks-ca.gov.uk)

#### **Telephone**

+44 1132517272

#### **Country**

United Kingdom

**Region code**

UKE4 - West Yorkshire

**National registration number**

8876556

**Internet address(es)**

Main address

<https://www.westyorks-ca.gov.uk>

Buyer's address

<https://yortender.eu-supply.com/ctm/Company/CompanyInformation/Index/103257>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Specialist Consultancy Support

#### **II.1.2) Main CPV code**

- 79400000 - Business and management consultancy and related services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

West Yorkshire Combined Authority is seeking to commission a provider to deliver one to one and one to many consultative support to eligible SME businesses across West Yorkshire. The provider may sub-contract specialist business support as required and/or may provide services directly. The aim is to support businesses to become more resilient and move from survival into growth.

As per Prior Information Notice (FTS Reference: 2023-024250)

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £210,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79990000 - Miscellaneous business-related services
- 79400000 - Business and management consultancy and related services

#### **II.2.3) Place of performance**

NUTS codes

- UKE4 - West Yorkshire

#### **II.2.4) Description of the procurement**

West Yorkshire Combined Authority is seeking to commission a provider to deliver one to one and one to many consultative support to eligible SME businesses across West Yorkshire. The provider may sub-contract specialist business support as required and/or may provide services directly. The aim is to support businesses to become more resilient and move from survival into growth.

As per Prior Information Notice (FTS Reference: 2023-024250)

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 80%

Price - Weighting: 20%

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-028669](#)

---

## **Section V. Award of contract**

### **Contract No**

1

### **Title**

Specialist Consultancy Support

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

19 December 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 8

Number of tenders received by electronic means: 8

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Zeal Media Limited

Platform, New Station Street

Leeds

LS1 4JB

Email

[info@wehavezeal.com](mailto:info@wehavezeal.com)

Telephone

+44 1138873070

Country

United Kingdom

NUTS code

- UKE4 - West Yorkshire

National registration number

07201193

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £210,000

---

## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court of England and Wales

London

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

West Yorkshire Combined Authority

Leeds

Country

United Kingdom

#### **VI.4.4) Service from which information about the review procedure may be obtained**

West Yorkshire Combined Authority

Leeds

Country

United Kingdom