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Contract

Public Relations, Graphic Design & Filmography Framework Agreement

Offshore Renewable Energy Catapult

F03: Contract award notice

Notice identifier: 2021/S 000-000103

Procurement identifier (OCID): ocids-h6vhtk-0287ad

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Section I: Contracting authority

I.1) Name and addresses

Offshore Renewable Energy Catapult

Inovo, 121 George Street

Glasgow

G1 1RD

Contact

Mrs Sheena Thomson

Email

procurement@ore.catapult.org.uk

Telephone

+44 3330041418

Country

United Kingdom

NUTS code

UK - UNITED KINGDOM

Internet address(es)

Main address

<https://www.ore.catapult.org.uk>

Buyer's address

<https://www.ore.catapult.org.uk>

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Technology innovation and research for offshore renewable energy

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Public Relations, Graphic Design & Filmography Framework Agreement

Reference number

DN496470

II.1.2) Main CPV code

- 79416000 - Public relations services

II.1.3) Type of contract

Services

II.1.4) Short description

Provision of Public Relations, Graphic Design & Filmography Services to ORE Catapult at locations throughout the UK.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Lowest offer: £1 / Highest offer: £750,000 taken into consideration

II.2) Description

II.2.1) Title

Public Relations & Campaign Support

Lot No

1

II.2.2) Additional CPV code(s)

- 79416000 - Public relations services

II.2.3) Place of performance

NUTS codes

- UK - UNITED KINGDOM

II.2.4) Description of the procurement

Provision of Public Relations and Campaign Support Services to ORE Catapult at locations throughout the UK.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 60

Price - Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Graphic Design

Lot No

2

II.2.2) Additional CPV code(s)

- 79822500 - Graphic design services

II.2.3) Place of performance

NUTS codes

- UK - UNITED KINGDOM

II.2.4) Description of the procurement

Provision of Graphic Design Services to ORE Catapult at locations throughout the UK.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 60

Price - Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Photography

Lot No

3

II.2.2) Additional CPV code(s)

- 79961000 - Photographic services

II.2.3) Place of performance

NUTS codes

- UK - UNITED KINGDOM

II.2.4) Description of the procurement

Provision of Photography Services to ORE Catapult at locations throughout the UK.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 60

Price - Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Videography

Lot No

4

II.2.2) Additional CPV code(s)

- 92100000 - Motion picture and video services

II.2.3) Place of performance

NUTS codes

- UK - UNITED KINGDOM

II.2.4) Description of the procurement

Provision of Videography Services to ORE Catapult at locations throughout the UK.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 60

Price - Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2020/S 173-419276](#)

Section V. Award of contract

Contract No

ORE/20/045

Lot No

1

Title

Public Relations & Campaign Support

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

5 January 2021

V.2.2) Information about tenders

Number of tenders received: 37

Number of tenders received by electronic means: 37

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Acer marketing Communications Ltd

Telford

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

McBryde & Co. Ltd

Morpeth

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

DTW Advertising & Marketing Ltd t/a DTW

Guisborough

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Aspect Reputation Management

Aberdeen

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Oceanspace Communications

Bournemouth

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Pier Marketing Ltd

Felixstowe

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £750,000 taken into consideration

Section V. Award of contract

Contract No

ORE/20/045

Lot No

2

Title

Graphic Design

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

5 January 2021

V.2.2) Information about tenders

Number of tenders received: 68

Number of tenders received by electronic means: 68

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

ID Design & Marketing Ltd

Leigh

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Smith Creative Communications Ltd

Whitley Bay

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Collaborative Creative Design Studio Ltd

Barry

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Fitzpatrick Design Ltd

Scarborough

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Luna Studio Ltd

Hurst

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

North Creative Studio Ltd

Sheffield

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Clay 10 Creative Ltd

Hessle

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

El Roboto Ltd

Newcastle Upon Tyne

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £750,000 taken into consideration

Section V. Award of contract

Contract No

ORE/20/045

Lot No

3

Title

Photography

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

5 January 2021

V.2.2) Information about tenders

Number of tenders received: 31

Number of tenders received by electronic means: 31

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Carbon Hawk Ltd t/a Red Tail Media

Harpenden

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

HT Media Ltd

Whitley Bay

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Blacksmedia Ltd

London

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Reventon Ltd

Manchester

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

John Nash Photography t/a John Nash Visuals

Brighton

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Arthouse Advertising Photography Ltd

Cambridge

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Beeston Media Ltd

Bristol

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

In-Press Photography Ltd

Hertford

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £750,000 taken into consideration

Section V. Award of contract

Contract No

ORE/20/045

Lot No

4

Title

Videography

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

5 January 2021

V.2.2) Information about tenders

Number of tenders received: 51

Number of tenders received by electronic means: 51

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Cass Productions Ltd

Eastleigh

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Carbon Hawk Ltd t/a Red Tail Media

Harpenden

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Sparks Fly Media Ltd

Norfolk

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Woods Noble Video

Glasgow

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Go Forth Films Ltd

Teddington

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Reventon Ltd

Manchester

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Neil Clayton t/a Commercial Drone Footage

Kilwinning

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

TCMC Crowded Space Ltd t/a Crowded Space Drones & CSD Productions

Belfast

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Wowmedia Ltd

Waterlooville

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Clay 10 Creative Ltd

Hessle

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

HT Media Ltd

Whitley Bay

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Signal2noise t/a signal

Aberdeen

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £750,000 taken into consideration

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Royal Courts of Justice

London

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

Royal Courts of Justice

London

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

In the first instance, all appeals should be promptly brought to the attention of the contact specified in Section I above, and will be dealt with in accordance with the requirements of the Public Contracts Regulations 2015. Any appeals must be brought within the timescales specified by the applicable law, including without limitation, the Public Contracts Regulations 2015. In accordance with the Public Contracts Regulations 2015, the contracting authority will also incorporate a minimum 10 calendar day standstill period from the date information on award of contract is communicated to tenderers.

As the UK does not have any special review body with responsibility for appeal/mediation procedures in public procurement competitions, any challenges will be dealt with by the High Court, Commercial Division, to which proceedings may be issued regarding alleged breaches of the Public Contracts Regulations 2015.

VI.4.4) Service from which information about the review procedure may be obtained

Royal Courts of Justice

London

Country

United Kingdom