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Contract

## **Public Relations, Graphic Design & Filmography Framework Agreement**

Offshore Renewable Energy Catapult

F03: Contract award notice

Notice identifier: 2021/S 000-000103

Procurement identifier (OCID): ocds-h6vhtk-0287ad

Published 5 January 2021, 11:58am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Offshore Renewable Energy Catapult

Inovo, 121 George Street

Glasgow

G1 1RD

#### **Contact**

Mrs Sheena Thomson

#### **Email**

[procurement@ore.catapult.org.uk](mailto:procurement@ore.catapult.org.uk)

#### **Telephone**

+44 3330041418

#### **Country**

United Kingdom

**NUTS code**

UK - UNITED KINGDOM

**Internet address(es)**

Main address

<https://www.ore.catapult.org.uk>

Buyer's address

<https://www.ore.catapult.org.uk>

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Technology innovation and research for offshore renewable energy

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## **Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Public Relations, Graphic Design & Filmography Framework Agreement

Reference number

DN496470

**II.1.2) Main CPV code**

- 79416000 - Public relations services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

Provision of Public Relations, Graphic Design & Filmography Services to ORE Catapult at locations throughout the UK.

### **II.1.6) Information about lots**

This contract is divided into lots: Yes

### **II.1.7) Total value of the procurement (excluding VAT)**

Lowest offer: £1 / Highest offer: £750,000 taken into consideration

## **II.2) Description**

### **II.2.1) Title**

Public Relations & Campaign Support

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 79416000 - Public relations services

### **II.2.3) Place of performance**

NUTS codes

- UK - UNITED KINGDOM

### **II.2.4) Description of the procurement**

Provision of Public Relations and Campaign Support Services to ORE Catapult at locations throughout the UK.

### **II.2.5) Award criteria**

Quality criterion - Name: Technical / Weighting: 60

Price - Weighting: 40

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2) Description**

#### **II.2.1) Title**

Graphic Design

Lot No

2

#### **II.2.2) Additional CPV code(s)**

- 79822500 - Graphic design services

#### **II.2.3) Place of performance**

NUTS codes

- UK - UNITED KINGDOM

#### **II.2.4) Description of the procurement**

Provision of Graphic Design Services to ORE Catapult at locations throughout the UK.

#### **II.2.5) Award criteria**

Quality criterion - Name: Technical / Weighting: 60

Price - Weighting: 40

#### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Photography

Lot No

3

### **II.2.2) Additional CPV code(s)**

- 79961000 - Photographic services

### **II.2.3) Place of performance**

NUTS codes

- UK - UNITED KINGDOM

### **II.2.4) Description of the procurement**

Provision of Photography Services to ORE Catapult at locations throughout the UK.

### **II.2.5) Award criteria**

Quality criterion - Name: Technical / Weighting: 60

Price - Weighting: 40

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

**II.2.1) Title**

Videography

Lot No

4

**II.2.2) Additional CPV code(s)**

- 92100000 - Motion picture and video services

**II.2.3) Place of performance**

NUTS codes

- UK - UNITED KINGDOM

**II.2.4) Description of the procurement**

Provision of Videography Services to ORE Catapult at locations throughout the UK.

**II.2.5) Award criteria**

Quality criterion - Name: Technical / Weighting: 60

Price - Weighting: 40

**II.2.11) Information about options**

Options: No

**II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## Section IV. Procedure

### IV.1) Description

#### IV.1.1) Type of procedure

Open procedure

#### IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

## IV.2) Administrative information

### IV.2.1) Previous publication concerning this procedure

Notice number: [2020/S 173-419276](#)

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## Section V. Award of contract

### Contract No

ORE/20/045

### Lot No

1

### Title

Public Relations & Campaign Support

A contract/lot is awarded: Yes

## V.2) Award of contract

### V.2.1) Date of conclusion of the contract

5 January 2021

**V.2.2) Information about tenders**

Number of tenders received: 37

Number of tenders received by electronic means: 37

The contract has been awarded to a group of economic operators: Yes

**V.2.3) Name and address of the contractor**

Acer marketing Communications Ltd

Telford

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

McBryde & Co. Ltd

Morpeth

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

DTW Advertising & Marketing Ltd t/a DTW

Guisborough

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Aspect Reputation Management

Aberdeen

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Oceanspace Communications

Bournemouth

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Pier Marketing Ltd

Felixstowe

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Lowest offer: £1 / Highest offer: £750,000 taken into consideration

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## **Section V. Award of contract**

### **Contract No**

ORE/20/045

### **Lot No**

2

### **Title**

Graphic Design

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

5 January 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 68

Number of tenders received by electronic means: 68

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

ID Design & Marketing Ltd

Leigh

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Smith Creative Communications Ltd

Whitley Bay

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Collaborative Creative Design Studio Ltd

Barry

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Fitzpatrick Design Ltd

Scarborough

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Luna Studio Ltd

Hurst

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

North Creative Studio Ltd

Sheffield

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Clay 10 Creative Ltd

Hessle

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

El Roboto Ltd

Newcastle Upon Tyne

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Lowest offer: £1 / Highest offer: £750,000 taken into consideration

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## **Section V. Award of contract**

### **Contract No**

ORE/20/045

### **Lot No**

3

### **Title**

Photography

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

5 January 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 31

Number of tenders received by electronic means: 31

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Carbon Hawk Ltd t/a Red Tail Media

Harpden

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

HT Media Ltd

Whitley Bay

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Blacksmedia Ltd

London

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Reventon Ltd

Manchester

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

John Nash Photography t/a John Nash Visuals

Brighton

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Arthouse Advertising Photography Ltd

Cambridge

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Beeston Media Ltd

Bristol

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

In-Press Photography Ltd

Hertford

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Lowest offer: £1 / Highest offer: £750,000 taken into consideration

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## Section V. Award of contract

### Contract No

ORE/20/045

### Lot No

4

### Title

Videography

A contract/lot is awarded: Yes

### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

5 January 2021

#### V.2.2) Information about tenders

Number of tenders received: 51

Number of tenders received by electronic means: 51

The contract has been awarded to a group of economic operators: Yes

#### V.2.3) Name and address of the contractor

Cass Productions Ltd

Eastleigh

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Carbon Hawk Ltd t/a Red Tail Media

Harpden

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Sparks Fly Media Ltd

Norfolk

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Woods Noble Video

Glasgow

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Go Forth Films Ltd

Teddington

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Reventon Ltd

Manchester

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Neil Clayton t/a Commercial Drone Footage

Kilwinning

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

TCMC Crowded Space Ltd t/a Crowded Space Drones & CSD Productions

Belfast

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Wowmedia Ltd

Waterloo

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Clay 10 Creative Ltd

Hessle

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

HT Media Ltd

Whitley Bay

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Signal2noise t/a signal

Aberdeen

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Lowest offer: £1 / Highest offer: £750,000 taken into consideration

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Courts of Justice

London

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

Royal Courts of Justice

London

Country

United Kingdom

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

In the first instance, all appeals should be promptly brought to the attention of the contact specified in Section I above, and will be dealt with in accordance with the requirements of the Public Contracts Regulations 2015. Any appeals must be brought within the timescales specified by the applicable law, including without limitation, the Public Contracts Regulations 2015. In accordance with the Public Contracts Regulations 2015, the contracting authority will also incorporate a minimum 10 calendar day standstill period from the date information on award of contract is communicated to tenderers.

As the UK does not have any special review body with responsibility for appeal/mediation procedures in public procurement competitions, any challenges will be dealt with by the High Court, Commercial Division, to which proceedings may be issued regarding alleged breaches of the Public Contracts Regulations 2015.

#### **VI.4.4) Service from which information about the review procedure may be obtained**

Royal Courts of Justice

London

Country

United Kingdom