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Not applicable

DfE - Invest NI - Provision of Public Relations Services and management of Invest NI Wechat and Weibo Social Media Accounts in mainland China

DfE Invest Northern Ireland

F14: Notice for changes or additional information

Notice identifier: 2022/S 000-000091

Procurement identifier (OCID): ocids-h6vhtk-02f821

Published 4 January 2022, 3:15pm

Section I: Contracting authority/entity

I.1) Name and addresses

DfE Invest Northern Ireland

Bedford Square, Bedford Street

BELFAST

BT2 7ES

Contact

SSDAdmin.CPDfinance-ni.gov.uk

Email

SSDAdmin.CPD@finance-ni.gov.uk

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<https://www.economy-ni.gov.uk>

Buyer's address

<https://etendersni.gov.uk/epps>

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

DfE - Invest NI - Provision of Public Relations Services and management of Invest NI Wechat and Weibo Social Media Accounts in mainland China

Reference number

ID 3661464

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

Invest Northern Ireland wishes to appoint a Contractor to provide PR services to support its mainland China activity on a project basis and to manage their Wechat and Weibo social media accounts. The Contractor shall plan and implement PR and social media activity in order to best showcase Northern Ireland as a place to do business, NI's expertise in key trade sectors and raise the profile of Northern Ireland as an investment location. Activity will include strategic and tactical PR i.e. media liaison, arrange media interviews, drafting press releases and editorial, press briefings etc. and social media content production.

Section VI. Complementary information

VI.6) Original notice reference

Notice number: [2021/S 000-028850](#)

Section VII. Changes

VII.1) Information to be changed or added

VII.1.2) Text to be corrected in the original notice

Section number

IV.2.2)

Place of text to be modified

Procedure - Time Limit for Receipt of tenders

Instead of

Date

20 December 2021

Local time

3:00pm

Read

Date

10 January 2022

Local time

3:00pm

VII.2) Other additional information

Invest NI has reviewed the closing date and decided to give a further extension due to the close proximity to the Holiday period over Christmas. Invest NI has agreed to extend the closing date until 10 January 2022.