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Contract

## **National Quality Assessment Scheme**

VisitBritain/VisitEngland

F25: Concession award notice

Notice identifier: 2023/S 000-000086

Procurement identifier (OCID): ocds-h6vhtk-035a63

Published 3 January 2023, 4:08pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

VisitBritain/VisitEngland

3 Grosvenor Gardens, Victoria

London

SW1W 0BD

#### **Contact**

Procurement Team

#### **Email**

[procurement@visitbritain.org](mailto:procurement@visitbritain.org)

#### **Country**

United Kingdom

#### **Region code**

UKI3 - Inner London – West

**Internet address(es)**

Main address

[www.visitbritain.org](http://www.visitbritain.org)

Buyer's address

[www.visitbritain.org](http://www.visitbritain.org)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Tourism

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

National Quality Assessment Scheme

Reference number

BTA1707

#### **II.1.2) Main CPV code**

- 75125000 - Administrative services related to tourism affairs

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

VisitBritain/VisitEngland seeks a suitably qualified and experienced bidder to undertake a quality assurance assessments of tourism businesses that deliver frontline business support on a one-to-one basis in England for and on behalf of the national tourist board.

#### **II.1.5) Estimated total value**

Value excluding VAT: £1,000,000

#### **II.1.6) Information about lots**

This concession is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £1,000,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

National

#### **II.2.4) Description of the procurement**

VisitBritain/VisitEngland seeks a suitably qualified and experienced bidder to undertake a quality assurance assessments of tourism businesses that deliver frontline business support on a one-to-one basis in England for and on behalf of the national tourist board.

#### **II.2.5) Award criteria**

Concession is awarded on the basis of the criteria described below:

- Criterion: Price
- Criterion: Quality

#### **II.2.7) Duration of the concession**

Duration in months

36

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Form of procedure**

Award procedure with prior publication of a concession notice

#### **IV.1.11) Main features of the award procedure**

Tender provided the overall economic advantage for the BTA.

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-021917](#)

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## **Section V. Award of concession**

A concession/lot is awarded: Yes

### **V.2) Award of concession**

#### **V.2.1) Date of concession award decision**

1 December 2022

#### **V.2.2) Information about tenders**

Number of tenders received: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received by electronic means: 3

The concession has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the concessionaire**

AA Media Limited

AA Media Limited, Grove House, Lutyens Cl, Chineham, Court, Basingstoke RG24 8AG

Basingstoke

RG24 8AG

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

06112600

Internet address

[www.ratedtrips.com](http://www.ratedtrips.com)

The concessionaire is an SME

No

**V.2.4) Information on value of concession and main financing terms (excluding VAT)**

Initial estimated total value of the contract/lot/concession: £100,000

Total value of the concession/lot: £1,000,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

VisitBritain/VisitEngland

3 Grosvenor Gardens, Victoria

London

SW1W 0BD

Email

[procurement@visitbritain.org](mailto:procurement@visitbritain.org)

Country

United Kingdom

Internet address

[www.visitbritain.org](http://www.visitbritain.org)

#### **VI.4.2) Body responsible for mediation procedures**

VisitBritain/VisitEngland

3 Grosvenor Gardens

London

SW1W 0BD

Email

[procurement@visitbritain.org](mailto:procurement@visitbritain.org)

Country

United Kingdom

Internet address

[www.visitbritain.org](http://www.visitbritain.org)

**VI.4.4) Service from which information about the review procedure may be obtained**

VisitBritain/VisitEngland

3 Grosvenor Gardens

London

SW1W 0BD

Email

[procurement@visitbritain.org](mailto:procurement@visitbritain.org)

Country

United Kingdom

Internet address

[www.visitbritain.org](http://www.visitbritain.org)