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Contract

National Quality Assessment Scheme

VisitBritain/VisitEngland

F25: Concession award notice

Notice identifier: 2023/S 000-000086

Procurement identifier (OCID): ocds-h6vhtk-035a63

Published 3 January 2023, 4:08pm

Section I: Contracting authority/entity

I.1) Name and addresses

VisitBritain/VisitEngland

3 Grosvenor Gardens, Victoria

London

SW1W 0BD

Contact

Procurement Team

Email

procurement@visitbritain.org

Country

United Kingdom

Region code

UKI3 - Inner London – West

Internet address(es)

Main address

www.visitbritain.org

Buyer's address

www.visitbritain.org

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Tourism

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

National Quality Assessment Scheme

Reference number

BTA1707

II.1.2) Main CPV code

- 75125000 - Administrative services related to tourism affairs

II.1.3) Type of contract

Services

II.1.4) Short description

VisitBritain/VisitEngland seeks a suitably qualified and experienced bidder to undertake a quality assurance assessments of tourism businesses that deliver frontline business support on a one-to-one basis in England for and on behalf of the national tourist board.

II.1.5) Estimated total value

Value excluding VAT: £1,000,000

II.1.6) Information about lots

This concession is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,000,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

National

II.2.4) Description of the procurement

VisitBritain/VisitEngland seeks a suitably qualified and experienced bidder to undertake a quality assurance assessments of tourism businesses that deliver frontline business support on a one-to-one basis in England for and on behalf of the national tourist board.

II.2.5) Award criteria

Concession is awarded on the basis of the criteria described below:

- Criterion: Price
- Criterion: Quality

II.2.7) Duration of the concession

Duration in months

36

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Form of procedure

Award procedure with prior publication of a concession notice

IV.1.11) Main features of the award procedure

Tender provided the overall economic advantage for the BTA.

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-021917](#)

Section V. Award of concession

A concession/lot is awarded: Yes

V.2) Award of concession

V.2.1) Date of concession award decision

1 December 2022

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received by electronic means: 3

The concession has been awarded to a group of economic operators: No

V.2.3) Name and address of the concessionaire

AA Media Limited

AA Media Limited, Grove House, Lutyens Cl, Chineham, Court, Basingstoke RG24 8AG

Basingstoke

RG24 8AG

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

06112600

Internet address

www.ratedtrips.com

The concessionaire is an SME

No

V.2.4) Information on value of concession and main financing terms (excluding VAT)

Initial estimated total value of the contract/lot/concession: £100,000

Total value of the concession/lot: £1,000,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

VisitBritain/VisitEngland

3 Grosvenor Gardens, Victoria

London

SW1W 0BD

Email

procurement@visitbritain.org

Country

United Kingdom

Internet address

www.visitbritain.org

VI.4.2) Body responsible for mediation procedures

VisitBritain/VisitEngland

3 Grosvenor Gardens

London

SW1W 0BD

Email

procurement@visitbritain.org

Country

United Kingdom

Internet address

www.visitbritain.org

VI.4.4) Service from which information about the review procedure may be obtained

VisitBritain/VisitEngland

3 Grosvenor Gardens

London

SW1W 0BD

Email

procurement@visitbritain.org

Country

United Kingdom

Internet address

www.visitbritain.org