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Contract

## **Supply of Promotional Goods**

Swansea University

F03: Contract award notice

Notice identifier: 2024/S 000-000083

Procurement identifier (OCID): ocds-h6vhtk-035b20

Published 3 January 2024, 9:55am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Swansea University

Singleton Park

Swansea

SA2 8PP

#### **Contact**

James Thomas

#### **Email**

[j.r.g.thomas@swansea.ac.uk](mailto:j.r.g.thomas@swansea.ac.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UKL18 - Swansea

**Internet address(es)**

Main address

<http://www.swansea.ac.uk>

Buyer's address

[https://www.sell2wales.gov.wales/search/Search\\_AuthProfile.aspx?ID=AA0345](https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0345)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Supply of Promotional Goods

Reference number

SU146(23)

**II.1.2) Main CPV code**

- 30192000 - Office supplies

**II.1.3) Type of contract**

Supplies

#### **II.1.4) Short description**

Swansea University currently has a promotional merchandise supplier provided under Lot 1 of the North Western Universities Purchasing Consortium (NWUPC) Promotional Goods framework. This call-off contract is due to expire on 31st October 2023.

Swansea University utilize a broad range of branded merchandise for promotional purposes and as such require a single promotional items supplier for its personnel to purchase all products available via Lot 1 of Promotional Merchandise and Clothing OFF3174 NW.

The contract term is 2 years, with the option to extend by a further year (2+1).

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £567,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 30192000 - Office supplies

#### **II.2.3) Place of performance**

NUTS codes

- UKL18 - Swansea
- UKL17 - Bridgend and Neath Port Talbot

Main site or place of performance

Swansea University

Singleton Park

Swansea

Wales

SA2 8PP

#### **II.2.4) Description of the procurement**

Swansea University currently has a promotional merchandise supplier provided under Lot 1 of the North Western Universities Purchasing Consortium (NWUPC) Promotional Goods framework. This call-off contract is due to expire on 31st October 2023.

Swansea University utilize a broad range of branded merchandise for promotional purposes and as such require a single promotional items supplier for its personnel to purchase all products available via Lot 1 of Promotional Merchandise and Clothing OFF3174 NW. Lot 1 Promotional Merchandise includes, but is not limited to, the following scope;

technology products, desk accessories, bags, hardware and safety products, key lights and torches, leisure and sports products, drinkware and ceramics, home and living products, key chains, badge holders and stress relievers, notebooks and portfolios, writing instruments, hats, sweatshirts, polo shirts, sweaters, hi vis vests, fleece jackets, cardigans, hoodies, varsity jackets, vest tops, padded jackets, bomber jackets, trousers, body warmers, shorts, ties, aprons, tunics, scarfs and shirts. This lot covers both sales to participating member institutions and direct student purchases through a web shop facility. This list is not exhaustive.

#### **II.2.5) Award criteria**

Quality criterion - Name: Technical / Weighting: 40

Price - Weighting: 60

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

Orders may be placed from various funds including but not limited to the European Regional Development Fund (ERDF)

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-022408](#)

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## **Section V. Award of contract**

### **Contract No**

SU146(23)

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

15 December 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 5

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 5

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Extravaganza Promotional Merchandise

3A De Montfort Street

Leicester

LE17GE

Telephone

+44 1162852417

Country

United Kingdom

NUTS code

- UKF21 - Leicester

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £630,000

Total value of the contract/lot: £567,000

## **Section VI. Complementary information**

### **VI.3) Additional information**

(WA Ref:137464)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom