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Tender

BU Website Content Management Design and Implementation Partner

Bournemouth University

F02: Contract notice

Notice identifier: 2024/S 000-000020

Procurement identifier (OCID): ocids-h6vhtk-042a3f

Published 2 January 2024, 10:50am

Section I: Contracting authority

I.1) Name and addresses

Bournemouth University

Poole House, Talbot Campus, Fern Barrow

Poole

BH12 5BB

Contact

Pauline Dean

Email

pdean@bournemouth.ac.uk

Country

United Kingdom

NUTS code

UKK24 - Bournemouth, Christchurch and Poole

National registration number

EW00806

Internet address(es)

Main address

<https://www.bournemouth.ac.uk>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/bournemouthuniversity>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://in-tendhost.co.uk/bournemouthuniversity>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

BU Website Content Management Design and Implementation Partner

Reference number

ITPD0166

II.1.2) Main CPV code

- 72413000 - World wide web (www) site design services

II.1.3) Type of contract

Services

II.1.4) Short description

BU requires an implementation partner to commence the design and build of its corporate website, with an ongoing maintenance contract. This will involve rebuilding the site, which is currently managed on Drupal 7, on Squiz Digital Experience Platform (DXP), a platform BU has already acquired through a separate tender. The project will involve building a site with multiple integrations (our Student Records system, SITS; our research and staff database; our CRM, Microsoft Dynamics; and our digital asset management system, Bynder). The scope of the project includes some redesign work, to focus on areas such as the site's navigation, key landing pages, and a number of core components. The ongoing maintenance contract post-launch will include a roadmap for iterative developments and enhancements.

II.1.5) Estimated total value

Value excluding VAT: £800,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKK24 - Bournemouth, Christchurch and Poole

Main site or place of performance

Bournemouth

II.2.4) Description of the procurement

BU requires an implementation partner to commence the design and build of its corporate website, with an ongoing maintenance contract. This will involve rebuilding the site, which is currently managed on Drupal 7, on Squiz Digital Experience Platform (DXP), a platform BU has already acquired through a separate tender. The project will involve building a site with multiple integrations (our Student Records system, SITS; our research and staff database; our CRM, Microsoft Dynamics; and our digital asset management system, Bynder). The scope of the project includes some redesign work, to focus on areas such as the site's navigation, key landing pages, and a number of core components. The ongoing maintenance contract post-launch will include a roadmap for iterative developments and enhancements.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £800,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

15 April 2024

End date

14 April 2034

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

1 February 2024

Local time

5:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

2 February 2024

Local time

12:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.2) Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.4) Procedures for review

VI.4.1) Review body

Bournemouth University Higher Education Corporation (known as Bournemouth University)

Poole House, Talbot Campus, Fern Barrow,

Poole

BH12 5BB.

Email

pdean@bournemouth.ac.uk

Telephone

+44 01202962260

Country

United Kingdom

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<https://www.bournemouth.ac.uk>