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Tender

Homes England - Housing Market Intelligence Data

Homes England (the name adopted by the Homes and Communities Agency)

F02: Contract notice

Notice identifier: 2025/S 000-000019

Procurement identifier (OCID): ocids-h6vhtk-04cd3b

Published 2 January 2025, 12:11pm

Section I: Contracting authority

I.1) Name and addresses

Homes England (the name adopted by the Homes and Communities Agency)

The Lumen, St James Boulevard, Newcastle Helix

Newcastle upon Tyne

NE4 5BZ

Contact

Mr Shaun Naylor

Email

shaun.naylor@homesengland.gov.uk

Telephone

+44 3001234500

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://www.gov.uk/government/organisations/homes-england>

Buyer's address

<https://www.gov.uk/government/organisations/homes-england>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com/Advert?advertId=86332408-22c1-ef11-8133-005056b64545>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://procontract.due-north.com/Advert?advertId=86332408-22c1-ef11-8133-005056b64545>

I.4) Type of the contracting authority

Regional or local Agency/Office

I.5) Main activity

Housing and community amenities

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Homes England - Housing Market Intelligence Data

Reference number

DN757181

II.1.2) Main CPV code

- 72000000 - IT services: consulting, software development, Internet and support

II.1.3) Type of contract

Services

II.1.4) Short description

Homes England requires quality, spatially referenced market intelligence data that will allow us to provide evidence to support data-led decision making and inform housing policy within Homes England. This in turn will assist us when working with our stakeholders to ensure we deliver mixed-use places that create value and benefit local communities, and that local places are effectively supported to deliver on their regeneration ambitions.

In 2021, Homes England ran an open competition to procure market intelligence. The current contract comes to an end in March 2025. We are aiming to award the new contract prior to this date.

The original specification has been amended and expanded to ensure that we can gain the best insight into housing and commercial markets.

The Procurement is split between 4 Lots. Lot 1 contains both mandatory and discretionary elements.

Supplier must bid on one lot as a minimum but can choose to bid for any combination of lots or all lots. Lots will be awarded to the top scoring supplier for each individual lot.

We are seeking to commission the supply of intelligence covering the following data themes:

Lot 1 – Housing Market

Automated Valuation Model (AVM) and Automated Rental Valuation Model (ARVM)

Housing Characteristics

Sales Transactions

Rental Transactions

Lot 2 – Housing Demand

Housing Demand indicators

Demand demographics – who is searching for housing?

Affordability indicators

Lot 3 – Mortgage Applicants

Where applicants are currently living and what is their budget for different property types?

Lot 4 Commercial Data

Health of the high street

Size of commercial market

Tenants

Quality of space

Opportunity can be accessed via the following link;

<https://procontract.duenorth.com/Advert?advertId=86332408-22c1-ef11-8133-005056b64545>

II.1.6) Information about lots

This contract is divided into lots: Yes

Tenders may be submitted for all lots

II.2) Description

II.2.1) Title

Lot 1 – Housing Market

Lot No

1

II.2.2) Additional CPV code(s)

- 72000000 - IT services: consulting, software development, Internet and support

II.2.3) Place of performance

NUTS codes

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

II.2.4) Description of the procurement

Lot 1 – Housing Market

Automated Valuation Model (AVM) and Automated Rental Valuation Model (ARVM)

Housing Characteristics

Sales Transactions

Rental Transactions

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

48

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: Yes

Description of options

The initial period of the contracts is 36 months with the option to extend for a further 1 x 12 month period.

The estimated value provided is based on all lots being awarded and the contract being utilised by Homes England and the Ministry of Housing, Communities and Local Government.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot 2 – Housing Demand

Lot No

2

II.2.2) Additional CPV code(s)

- 72000000 - IT services: consulting, software development, Internet and support

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Lot 2 – Housing Demand

Housing Demand indicators

Demand demographics – who is searching for housing?

Affordability indicators

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

36

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: Yes

Description of options

The initial period of the contracts is 36 months with the option to extend for a further 1 x 12 month period.

The estimated value provided is based on all lots being awarded and the contract being utilised by Homes England and the Ministry of Housing, Communities and Local Government.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot 3 – Mortgage Applicants

Lot No

3

II.2.2) Additional CPV code(s)

- 72000000 - IT services: consulting, software development, Internet and support

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Lot 3 – Mortgage Applicants

Where applicants are currently living and what is their budget for different property types?

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

36

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: Yes

Description of options

The initial period of the contracts is 36 months with the option to extend for a further 1 x 12 month period.

The estimated value provided is based on all lots being awarded and the contract being utilised by Homes England and the Ministry of Housing, Communities and Local Government.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot 4 - Commercial Data

Lot No

4

II.2.2) Additional CPV code(s)

- 72000000 - IT services: consulting, software development, Internet and support

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Lot 4 - Commercial Data

Health of the high street

Size of commercial market

Tenants

Quality of space

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

36

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: Yes

Description of options

The initial period of the contracts is 36 months with the option to extend for a further 1 x 12 month period.

The estimated value provided is based on all lots being awarded and the contract being utilised by Homes England and the Ministry of Housing, Communities and Local Government.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

3 February 2025

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7) Conditions for opening of tenders

Date

3 February 2025

Local time

12:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Royal Court of Justice

London

Country

United Kingdom

