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Tender

## **Homes England - Housing Market Intelligence Data**

Homes England (the name adopted by the Homes and Communities Agency)

F02: Contract notice

Notice identifier: 2025/S 000-000019

Procurement identifier (OCID): ocds-h6vhtk-04cd3b

Published 2 January 2025, 12:11pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Homes England (the name adopted by the Homes and Communities Agency)

The Lumen, St James Boulevard, Newcastle Helix

Newcastle upon Tyne

NE4 5BZ

#### **Contact**

Mr Shaun Naylor

#### **Email**

[shaun.naylor@homesengland.gov.uk](mailto:shaun.naylor@homesengland.gov.uk)

#### **Telephone**

+44 3001234500

#### **Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://www.gov.uk/government/organisations/homes-england>

Buyer's address

<https://www.gov.uk/government/organisations/homes-england>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com/Advert?advertId=86332408-22c1-ef11-8133-005056b64545>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://procontract.due-north.com/Advert?advertId=86332408-22c1-ef11-8133-005056b64545>

**I.4) Type of the contracting authority**

Regional or local Agency/Office

**I.5) Main activity**

Housing and community amenities

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**Section II: Object**

**II.1) Scope of the procurement**

### **II.1.1) Title**

Homes England - Housing Market Intelligence Data

Reference number

DN757181

### **II.1.2) Main CPV code**

- 72000000 - IT services: consulting, software development, Internet and support

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

Homes England requires quality, spatially referenced market intelligence data that will allow us to provide evidence to support data-led decision making and inform housing policy within Homes England. This in turn will assist us when working with our stakeholders to ensure we deliver mixed-use places that create value and benefit local communities, and that local places are effectively supported to deliver on their regeneration ambitions.

In 2021, Homes England ran an open competition to procure market intelligence. The current contract comes to an end in March 2025. We are aiming to award the new contract prior to this date.

The original specification has been amended and expanded to ensure that we can gain the best insight into housing and commercial markets.

The Procurement is split between 4 Lots. Lot 1 contains both mandatory and discretionary elements.

Supplier must bid on one lot as a minimum but can choose to bid for any combination of lots or all lots. Lots will be awarded to the top scoring supplier for each individual lot.

We are seeking to commission the supply of intelligence covering the following data themes:

Lot 1 – Housing Market

Automated Valuation Model (AVM) and Automated Rental Valuation Model (ARVM)

Housing Characteristics

Sales Transactions

Rental Transactions

Lot 2 – Housing Demand

Housing Demand indicators

Demand demographics – who is searching for housing?

Affordability indicators

Lot 3 – Mortgage Applicants

Where applicants are currently living and what is their budget for different property types?

Lot 4 Commercial Data

Health of the high street

Size of commercial market

Tenants

Quality of space

Opportunity can be accessed via the following link;

<https://procontract.due-north.com/Advert?advertId=86332408-22c1-ef11-8133-005056b64545>

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

Tenders may be submitted for all lots

### **II.2) Description**

#### **II.2.1) Title**

Lot 1 – Housing Market

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 72000000 - IT services: consulting, software development, Internet and support

### **II.2.3) Place of performance**

NUTS codes

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

### **II.2.4) Description of the procurement**

Lot 1 – Housing Market

Automated Valuation Model (AVM) and Automated Rental Valuation Model (ARVM)

Housing Characteristics

Sales Transactions

Rental Transactions

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

48

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: Yes

Description of options

The initial period of the contracts is 36 months with the option to extend for a further 1 x 12 month period.

The estimated value provided is based on all lots being awarded and the contract being utilised by Homes England and the Ministry of Housing, Communities and Local Government.

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2) Description**

#### **II.2.1) Title**

Lot 2 – Housing Demand

Lot No

2

#### **II.2.2) Additional CPV code(s)**

- 72000000 - IT services: consulting, software development, Internet and support

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

Lot 2 – Housing Demand

Housing Demand indicators

Demand demographics – who is searching for housing?

Affordability indicators

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

36

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: Yes

Description of options

The initial period of the contracts is 36 months with the option to extend for a further 1 x 12 month period.

The estimated value provided is based on all lots being awarded and the contract being utilised by Homes England and the Ministry of Housing, Communities and Local Government.

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Lot 3 – Mortgage Applicants

Lot No

3

### **II.2.2) Additional CPV code(s)**

- 72000000 - IT services: consulting, software development, Internet and support

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

Lot 3 – Mortgage Applicants

Where applicants are currently living and what is their budget for different property types?

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

36

This contract is subject to renewal

No

### **II.2.10) Information about variants**



Variants will be accepted: No

### **II.2.11) Information about options**

Options: Yes

Description of options

The initial period of the contracts is 36 months with the option to extend for a further 1 x 12 month period.

The estimated value provided is based on all lots being awarded and the contract being utilised by Homes England and the Ministry of Housing, Communities and Local Government.

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Lot 4 - Commercial Data

Lot No

4

### **II.2.2) Additional CPV code(s)**

- 72000000 - IT services: consulting, software development, Internet and support

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

Lot 4 - Commercial Data

Health of the high street

Size of commercial market

Tenants

Quality of space

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

36

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: Yes

Description of options

The initial period of the contracts is 36 months with the option to extend for a further 1 x 12 month period.

The estimated value provided is based on all lots being awarded and the contract being utilised by Homes England and the Ministry of Housing, Communities and Local Government.

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

3 February 2025

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 3 (from the date stated for receipt of tender)

#### **IV.2.7) Conditions for opening of tenders**

Date

3 February 2025

Local time

12:00pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Court of Justice

London

Country

United Kingdom